



# Why choose Travel and Tourism?

BTEC Tech Award





# What do I study?



- Component 1: Travel and Tourism Organisations and Destinations -Learners will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together
- Component 2: Customer Needs in Travel and Tourism - Learners will investigate how organisations use market research to identify travel and tourism trends
- Component 3: Influences on Global Travel and Tourism - Learners will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors.



# Why Choose a BTEC Tech award?

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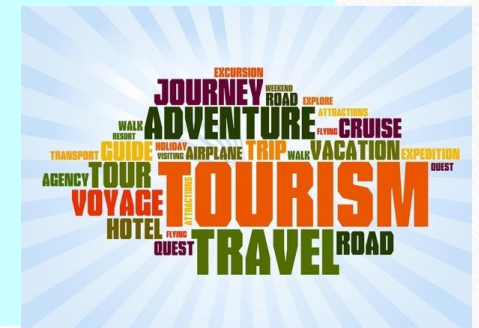
- This qualification is for learners interested in taking a hands-on course alongside their GCSEs
- This course will give learners the opportunity to develop sector-specific applied knowledge and technical skills in a practical learning environment.
- You will develop key transferable skills through vocational contexts, by exploring products and services offered by different travel and tourism organisations,
- You will be taught how organisations use market research and trends to identify and meet customer needs requirements, and the factors that influence global travel and tourism.
- The qualification enables learners to develop their transferable skills, such as researching, planning, and making decisions and judgements.

# How am I assessed?

<b>Component 1: Travel and Tourism Organisations and Destinations</b>	<b>35%</b>	<b>Internal assessment</b>	<b>4 hours of monitored preparation and 6 hours of supervised sessions</b>
Component 2: Customer Needs in Travel and Tourism	35%	Internal assessment	5 hours of monitored preparation and 6 hours of supervised sessions
Component 3: Influences on Global Travel and Tourism	30%	External Exam	2 hours

# What can I do with this qualification?

- A - Levels
- Level 3, BTEC National in Travel and Tourism, which prepares learners to enter employment or apprenticeships, or to move on to higher education by studying a degree in the tourism sector.
- Apprenticeships or employment in the travel and tourism sector



# What skills will I gain?

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- Independent research
- Time management
- Working to deadlines
- ICT skills
- Communication skills
- Business knowledge/ planning skills



# Possible jobs

In 2023 there were 22 million jobs in Travel and Tourism

- Airline customer service agent.
- Airline pilot.
- Airport information assistant. ...
- Cabin crew. ... Air cabin crew
- Holiday representative
- Hotel manager
- Tour manager
- Tourism officer
- Tourist information centre manager
- Travel agency manager
- Conference centre manager
- Event manager
- Passenger transport manager
- Cruise ship steward. ...
- Heritage officer. ...

And many more.....